

Commerce Ballarat Business Weekly

11 September – 17 September

Welcome New Members



[Good2Gr8](#) – Sue Anderson

**Process and
Productivity
Service**

Process and Productivity Service – David Douglas

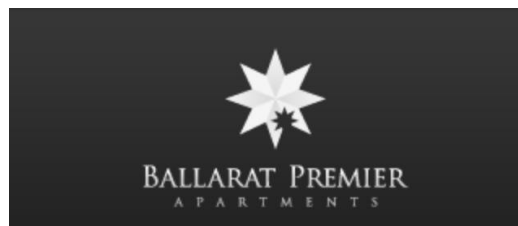


[Fabulous Feast](#) – Elizabeth Smith



[Shoebox Bookkeeping](#) – Glenn Bell

Member of the Week



Ballarat Premier Apartments – #1 ranking with Tripadvisor and Booking.com in Ballarat

Originally built in 1901, this luxury hotel was lovingly restored in 2013 and later purchased by Nicky and Danny Quinlan in November, 2013. Offering an intimate setting, our 11 designer rooms are stylishly appointed to accommodate visitors in an elegantly appointed environment. Add world class accommodation with shopping, cafes and restaurants at your doorstep and it's hardly surprising our guests make the most of every minute of their stay in Ballarat.

www.ballaratpremierapartments.com.au

Follow us on Social Media



'Follow us

Events

Commerce Ballarat Young Professional Network - Regular Coffee Catch-up

The Young Professionals Network is now meeting on a regular basis - the **last Thursday of every month.**

Our next catch up will be on;
Sep 25, 7:30-9am @ 212m Photographic Gallery & Studio, 212 Mair st

Please come along for a chat and a coffee before work. Feel free to quickly pop in or stay longer. A great way to network in a relaxed setting. No RSVP required.

Bisnet Breakfast

Date: 07 Oct 2014

Cost: \$25

Venue: Alexandria on Lydiard, 30 Lydiard St Nth

Time: 7.00am-9.00am

Details: Commerce Ballarat is proud to partner Bisnet for this pre-election panel where candidates have been invited to make a short presentation on why they should be elected to represent this great region.

Members and Non-Members: [REGISTER HERE](#)

505 Club

Date: 09 Oct 2014

Members: Free

Non Members: \$16.50

Venue: McCallum Industries, 1802 Sturt Street

Time: 5:30pm -7:30pm

Details: An evening of networking and building relationships to grow your business
Drinks and nibbles provided

Members and Non Members: [REGISTER HERE](#)

Diary Dates:

November 25 Melbourne Food and Wine CEO
Natalie O'Brien

December 4 505 Club hosted by Golden City Hotel

Commerce Ballarat Info Comm Breakfast

Date: 12 Nov 2014

Members: \$15.00

Non Members: \$25.00

Venue: TBC

Time: 7.00am-8.45am

Details: Running a family business can be immensely rewarding, but also present unique and often unexpected challenges. Harwood Andrews is dedicated to supporting family businesses and in this breakfast seminar will cover topics relating to succession planning, development of family business structures, family constitutions, trade mark and intellectual property considerations for your business, and managing the challenges, pressures and unique factors that family businesses often face.

Members and Non-Members: [REGISTER HERE](#)

Items of Interest

The Industry Skills Consultative Committee (ISCC) is hosting *Tell it like it is*, a series of free breakfast and lunch events in August and September 2014 – [More Information >>>](#)

Achieving work life remains a major concern for SMEs – [Read Article >>>](#)

How does your brand grow – [Read Article >>>](#)

When Employees Live a Company's Core Philosophies, Profits Follow – [Article Here >>>](#)

6 Key Tips for Leading by Example – [Read the article >>>](#)

Trying to get press coverage for you small business here's how - [Read Inc Article here >>>](#)

Your blog can attract millions of followers – [Full article here >>>](#)

400 Australian retailers reveal their digital marketing strategies and success – [Find out more here >>>](#)

Meet the fastest-growing private companies in America - [Full List >>>](#)

How poor website technology choice unnecessarily cost this sme thousands – [Read here >>>](#)

VIDEO OF THE WEEK





Dancing Traffic Light – [Watch Video >>>](#)

Members News

Exciting Sponsorship Opportunities for Members

Members currently have the chance to support two CB initiatives –

 <p>Become a b2b Business to Ballarat supporter and assist us to promote Buy Local.</p>	 <p>Sponsor Business Day Out 2015, CB's newest business event.</p>
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More information contact jodie@commerceballarat.com.au

2015 Commerce Ballarat Mentoring Program

APPLICATIONS ARE NOW OPEN for the 2015 Commerce Ballarat Mentoring Program. This is an exciting opportunity for Ballarat businesses, suitable for new enterprises or those that require assistance to grow or develop their business further and for Commerce Ballarat Members the program is free of charge! For more information [download flyer](#)

Famous Last Words

UnitingCare are raising funds for BreazeWay Meal Program by presenting the show 'Famous last words' where accomplished people will give the final speech of their life at an event you will be dying to see! Friday 10th October, 7.30pm at Neil Street Uniting Church, Adults \$19, Concession \$16 to book tickets call MajesTix on 5333 5888.

Jackson's

Congratulations to our Ballarat's Best Boss (BBB) finalists: Karen McCraw, Karden Disability; Lee Squire, Fernwood Fitness; and Ben Sellars, Ben's Army. Come along to our Member's Night Friday where we will be crowning the winner, plus all Members will receive free house wine and beer from 5pm-7pm (you can sign up on the night).

School Holidays

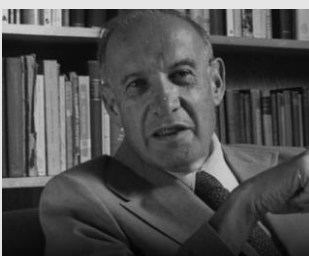
Minecraft Competition

The Museum of Australian Democracy at Eureka (M.A.D.E) is giving Australian Minecraft users, 18 years old and under the chance to compete in one of Australia's hottest competitions celebrating the 160th Anniversary of The Eureka Stockade. The competitors will be required to build the Eureka stockade in Minecraft on a custom designed server MADECORE! A chance to play Minecraft and win prizes! Entries are now open, [register now!](#)

Kryal Castle

These school holidays at Kryal Castle – you get to meet the The Clans of Kryal! The King, Queen, Knights, Maidens, the She-Dragon Ushnagh, even the Wizard - are all anxiously awaiting the end of Term 3 to welcome adventurers young and old into the castle. We're open seven days a week throughout the holidays!

Articles



These 10 Peter Drucker quotes may change your world

Source: [Entrepreneur](#) 16 September 2014

Peter mired inside a traditional corporate environment and people living life inside lean start-ups will find his thinking particularly spot on [read more >>>](#)



How Do You Measure the Value of Real Innovation

Source: [Smart Company](#) 15 September 2014

Innovation – it's a word used far too often with many connotations that confuse businesses over what innovation is, how they should be trying to achieve it and what the best outcomes of being innovative are [read more >>>](#)

Australian Bureau of Statistics

6202.0 Labour Force, Australia, Aug 2014

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/6202.0?OpenDocument>

5671.0 Lending Finance, Australia, Jul 2014

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/5671.0?OpenDocument>

7503.0 Value of Agricultural Commodities Produced, Australia, 2012-13

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/7503.0?OpenDocument>

9314.0 Sales of New Motor Vehicles, Australia, Aug 2014

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/9314.0?OpenDocument>

5439.0 International Merchandise Imports, Australia, Aug 2014

<http://www.abs.gov.au/ausstats/abs@.nsf/mf/5439.0?OpenDocument>

Regional Industry Link

If you're not on it, how are you going to know about it?

Register on www.regionalindustrylink.com.au

Click [here](#) for current opportunities

Members in the news

Publication - [The Courier](#)

The Bridge Mall precinct project will highlight the importance of spending with local small business operators promoting Small Business Day on Oct 4

Management of the Eureka pool will be taken back by The City of Ballarat

Fragments torn from the original Eureka flag are being exhibited at M.A.D.E for the first time in more than a century

Federation University's Enactus team is working hard to bring aid and comfort to Ballarat's disadvantaged and homeless

Children will have the chance to build the Eureka Stockade scene entirely out of Lego this weekend at M.A.D.E as part of the 160th anniversary of the battle